

BUSINESS TECHNOLOGY MANAGEMENT, MINOR

Contact Us

For questions about undergraduate business programs, please email slubiz@slu.edu or call 314-977-3800.

Saint Louis University's business technology management minor at the Richard A. Chaifetz School of Business (<https://www.slu.edu/business/>) develops the ability to leverage technology to drive business performance. Students gain practical insight into areas such as business analytics, AI-enabled decision-making and enterprise systems.

Designed to complement a wide range of majors, the minor equips students to work at the intersection of business and technology and to contribute to data-driven, technology-enabled organizations.

Requirements

Code	Title	Credits
Required Course		
BTM 2000	Introduction to Business Technology Management	3
BTM 2500	Data Modeling, Analysis and Visualization	3
Elective Courses		
Select four of the following:		12
BTM 3100	Enterprise Application Development	
BTM 3300	Managing Databases and Big Data	
BTM 3500	Data Governance and Information Security	
BTM 3700	Business Analytics	
BTM 3810	Business Simulation with SAP [§]	
BTM 3850	Applied Enterprise Systems Implementation	
BTM 4100	Systems Analysis and Design Thinking	
BTM 4700	Machine Learning in Business Analytics	
BTM 4810	Business Technology Management Practicum	
BTM 4811	Data Analytics Practicum	
BTM 4812	Enterprise Systems Practicum	
Total Credits		18

§ Additional prerequisites: ACCT 2200 Financial Accounting (3 cr), OPM 3050 Introduction to Management Science and Operations Management (3 cr), and junior standing.

† Any of the BTM courses may be waived if appropriate material has been covered in a previous course; however, the waiver requires substitution of an additional BTM course.

NOTE: Outside of the Business Common Body of Knowledge (CBK), a maximum of one business course (3 credit hours) may be used to fulfill requirements in two business majors/minors.

Continuation Standards

Students must maintain a minimum 2.00 grade point average (GPA) in all courses used to fulfill minor requirements. If the minor GPA falls below a 2.00, students will have one semester to increase their minor GPA to a 2.00, or they will not be allowed to enroll in 3000- and 4000-level minor courses.