

# ENTREPRENEURSHIP, B.S.B.A.

Entrepreneurship students have a variety of goals, whether starting their own firms or nonprofits, taking their place in the management of the family firm or assuming a leadership position as a corporate entrepreneur introducing new products/services or opening new business markets. No matter what route a student plans to take, majoring in entrepreneurship focuses on preparing them for personal and financial success with hands-on learning and growth opportunities, mentorship by experienced instructors from the Richard A. Chaifetz School of Business (<https://www.slu.edu/business/>) and programming designed for the development of creativity, market focus and business planning — all essential to successful ventures.

The entrepreneurship program has helped me gain valuable insight into the world of business through a network of accomplished entrepreneurs and business leaders, as well as through real-world experiences. My professors have helped me excel throughout my years at SLU and beyond graduation through their lasting support and encouragement."

—Maya Tunstall, Class of 2023

The Bachelor of Science in Business Administration in Entrepreneurship draws on world-class resources, including the nationally recognized Chaifetz Center for Entrepreneurship, which hosts national competitions for new ideas, elevator pitches, innovative decision-making and social ventures, all open to all SLU students. The program is further enhanced through cross-campus initiatives such as the Coleman Fellows program, a network for entrepreneurship-oriented faculty, and the Entrepreneurs Club.

Students may also choose to pursue an entrepreneurship minor in addition to their chosen major.

## Curriculum Overview

Entrepreneurship is the engine of local, national and global economies and the program is designed to give students the tools to succeed in entrepreneurial roles. Students interested in entrepreneurship learn and practice all aspects of the entrepreneurial process, from developing an idea to pitching a business plan.

Students also have the option to learn about and pursue social entrepreneurial ventures. Entrepreneurship courses integrate the classroom with the real world through a dynamic mix of leading-edge technology, involvement with successful entrepreneurs, and hands-on development of critical skills like creativity, market focus and business planning essential to successful ventures.

In addition, students have the opportunity to participate in local and national competitions that hone their entrepreneurial skills and can also lead to external support for their business plans.

## Co-op<sup>3</sup>, Internships and Student Organizations

In today's competitive business environment, gaining career-related experience before graduation is imperative. Recognizing this necessity, the Chaifetz School of Business launched a novel approach to cooperative education called Co-op (<https://www.slu.edu/business/current-students/co-op.php>)<sup>3</sup>, enabling students to work full time for six months while simultaneously earning course credit and income to

pay for college. Students engage in executive leadership training with their Co-op<sup>3</sup> supervisor and practice their new humanistic leadership skills while on the job. Additionally, St. Louis' metropolitan location provides many internship opportunities that allow students to gain career-related work experience while applying classroom experiences to practice. Most internships are paid, and students may opt to complete one for academic credit. Entrepreneurship students have interned with many entrepreneurial firms and prestigious organizations, including Capital Innovators, Northwestern Mutual, Triluna, Black Sheep Ammo and Premier Roofing Company. Whether or not a student chooses to earn course credit, the Chaifetz School of Business encourages all students to participate in at least one co-op or internship (or more!) to enhance their academic studies, understand the business world, develop business relationships and build work experience.

The management department supports the SLU Entrepreneurs Club, which allows students to learn about career paths in entrepreneurship and network with entrepreneurs from the area.

Students can get further involved with the Chaifetz Center for Entrepreneurship's programming by attending the center's campuswide workshop series and participating in local, national and global competitions and accelerator opportunities. The SLU eMentor Program connects students with mentors from around the globe for advice and mentorship as they embark on their entrepreneurial journeys.

## Careers

Graduates join a global network of nearly 20,000 alumni from the Richard A. Chaifetz School of Business. Employers and graduate schools know the value of a Chaifetz School of Business degree. Typical careers for students with an undergraduate degree in entrepreneurship include:

- Business founder
- Venture capitalist
- Strategic consultant
- Intrapreneur
- Fundraiser

## Admission Requirements

Begin Your Application (<https://www.slu.edu/apply.php>)

Saint Louis University also accepts the Common Application and the Coalition Application.

## Freshman

All applications are thoroughly reviewed with the highest degree of individual care and consideration to all credentials that are submitted. Solid academic performance in college preparatory coursework is a primary criterion in reviewing a freshman applicant's file.

To be considered for admission to any Saint Louis University undergraduate program, the applicant must be graduating from an accredited high school, have an acceptable HiSET exam score or take the General Education Development (GED) test.

## Transfer

Applicants must be graduates of an accredited high school or have an acceptable score on the GED or HiSET.

An official high school transcript and official test scores are required only of those students who have attempted fewer than 24 transferable

semester credits (or 30 quarter credits) of college credit. Those having completed 24 credits or more of college credit need only submit a transcript from previously attended college(s).

Transfer students must have at least a cumulative 2.70 GPA to be admitted to the accounting program and a 2.50 GPA for all other majors. In reviewing a transfer applicant's file, the Office of Admission holistically examines the student's academic performance in college-level coursework as an indicator of the student's ability to meet the academic rigors of Saint Louis University.

## International Applicants

All admission policies and requirements for domestic students apply to international students, along with the following:

- You must demonstrate English Language proficiency (<https://catalog.slu.edu/academic-policies/office-admission/undergraduate/english-language-proficiency/>).
- All academic records must include an English translation. An official course-by-course transcript evaluation may be required and accepted.

## Tuition

Tuition/Fee	Cost Per Year
Undergraduate Tuition	\$58,960
University Fees	\$1,000

Additional charges may apply. Other resources are listed below:

Net Price Calculator (<https://www.slu.edu/financial-aid/tuition-and-costs/calculator.php>)

Cost of Attendance (<https://www.slu.edu/financial-aid/tuition-and-costs/cost-of-attendance.php>)

Information on Tuition and Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition/>)

Miscellaneous Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/fees/>)

Information on Summer Tuition (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition-summer-current/tuition-summer-current.pdf>)

## Scholarships and Financial Aid

There are two principal ways to help finance a Saint Louis University education:

- Scholarships:** Scholarships are awarded based on academic achievement, service, leadership and financial need.
- Financial Aid:** Financial aid is provided through grants and loans, some of which require repayment.

Saint Louis University makes every effort to keep our education affordable. In fiscal year 2025, 99.6% of first-time freshmen and 92% of all students received financial aid (<https://www.slu.edu/financial-aid/>) and students received more than \$517 million in aid University-wide.

For priority consideration for merit-based scholarships, apply for admission by Dec. 1 and complete a Free Application for Federal Student Aid (FAFSA) by Feb. 1.

For more information on scholarships and financial aid, visit the Office of Student Financial Services (<https://www.slu.edu/financial-aid/>).

## Accreditation

The Richard A. Chaifetz School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the world's largest business education alliance and accrediting body of business schools, ensuring continuous quality improvement in terms of curriculum, instructional resources, student selection, career placement and intellectual contributions and qualifications of the faculty. Approximately 5% of business schools worldwide have achieved AACSB accreditation.

## Learning Outcomes

- Graduates will be able to understand essential business concepts and how the various functional areas of business are related.
- Graduates will be able to demonstrate knowledge of ethical concepts and corporate social responsibility, and be able to evaluate business problems from multiple ethical perspectives.
- Graduates will be able to identify and structure business problems and propose actionable solutions to business problems, and, when applicable, utilize appropriate technology.
- Graduates will be able to demonstrate effective written communication.
- Graduates will be able to understand how cultures, politics, laws, ethics and economies influence and impact business, and use tools and concepts to analyze and formulate an international business strategy.
- Graduates will be able to demonstrate the ability to work effectively in teams.
- Graduates will be able to develop creative/innovative solutions to/for business opportunities.

## Requirements

Eighteen credits in addition to MGT 2000 Legal Environment of Business I (3 cr), MGT 3000 Management Theory and Practice (3 cr) and MGT 4000 Strategic Management and Policy (3 cr), which are taken as business common body of knowledge requirements.

Code	Title	Credits
<b>UNIVERSITY UNDERGRADUATE CORE</b> ( <a href="https://catalog.slu.edu/academic-policies/academic-policies-procedures/university-core/">https://catalog.slu.edu/academic-policies/academic-policies-procedures/university-core/</a> )		<b>32-35</b>
<b>BUSINESS MAJOR REQUIREMENTS</b>		<b>78</b>
Program Requirements ( <a href="https://catalog.slu.edu/colleges-schools/business/#coretext">https://catalog.slu.edu/colleges-schools/business/#coretext</a> )		12
Business Common Body of Knowledge (CBK) ( <a href="https://catalog.slu.edu/colleges-schools/business/#coretext">https://catalog.slu.edu/colleges-schools/business/#coretext</a> )		48
<i>Major-Specific Entrepreneurship Requirements</i> <sup>†</sup>		9
MGT 3200 or MGT 3201	Managing Ideas in Entrepreneurial Firms <sup>*</sup> Social Entrepreneurship	
MGT 3210	Managing Resources in Entrepreneurial Firms	
MGT 4200	Business Plan Development	
<i>Major-Specific Entrepreneurship Electives</i>		9
Select two of the following:		
MGT 3100	Organization Behavior	

MGT 3300	Management of Human Resources
MGT 3301	Negotiations and Conflict Resolution
MGT 4101	Fundamentals of Leadership
MGT 4102	Failing Forward: Leadership in Turbulent Times
MGT 4103	Current Problems in Management
MGT 4912	Entrepreneurship Internship
Select one of the following:	
FIN 4130	Real Estate
MGT 3800	Project Management
MKT 3400	Integrated Marketing Communications
MKT 4440	Personal Selling
<b>UNIVERSITY ELECTIVES †</b>	<b>21</b>
<b>Total Credits</b>	<b>120</b>

\* Students cannot take both MGT 3200 Managing Ideas in Entrepreneurial Firms (3 cr) and MGT 3201 Social Entrepreneurship (3 cr).

† In addition to completing lower and upper-division coursework in all areas of business, each student typically selects a business major before or during the first semester of the junior year. 18 major-specific credit hours are required as determined by the appropriate department. To broaden their expertise, students may complete more than one major in business, or a major and a minor in business. Outside of the Business Common Body of Knowledge (CBK), however, a maximum of one business course (3 credit hours) may be used to fulfill requirements in two business majors/minors.

‡ General electives may be selected from any area of study within the University, giving the student the opportunity to diversify their experiences. Students should consider University Undergraduate CORE attribute requirements when selecting electives.

## Continuation Standards

Entrepreneurship students must maintain a 2.00 cumulative grade point average (GPA) in all courses used to fulfill the major-specific course requirements.

Students will be on program probation if their GPA in major-specific courses used to fulfill major requirements falls below a 2.00. Students will have one semester to increase their major-specific cumulative GPA to a 2.00; if not, students will not be allowed to register for 3000- or 4000-level major-specific courses.

For more information regarding academic standing and dismissal from the University, see University Academic Policies and Procedures (<https://catalog.slu.edu/academic-policies/academic-policies-procedures/>).

## Roadmap

This roadmap is just one example of a semester-by-semester plan of study for this program. There are other plans students can and do take. The plan of study for each particular student is established in consultation with each student's academic advisor; *this roadmap does not replace academic advising appointments.*

Roadmap notes:

- This Roadmap assumes full-time enrollment unless otherwise noted.
- Courses/Milestones marked with an "!" are critical and must be completed in the semester listed in the Roadmap to ensure a timely graduation.
- Course availability and sequencing are subject to change.

Course	Title	Credits
<b>Year One</b>		
<b>Fall</b>		
BIZ 1000	Business Foundations <sup>1</sup>	1
CMM 1200 or CMM 1250	Public Speaking <sup>2</sup> or Communicating in Groups and Teams	3
CORE 1000	Ignite First Year Seminar <sup>1</sup>	2
CORE 1900	Eloquentia Perfecta 1: Written and Visual Communication <sup>1</sup>	3
CORE 3800	Ways of Thinking: Natural and Applied Sciences	3
Elective in Business or Other Areas (MATH 1200, if appropriate)		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
BIZ 1100/1002	Business in Action	1
BTM 2000	Introduction to Business Technology Management	3
CORE 1600	Ultimate Questions: Theology	3
CORE 1700	Ultimate Questions: Philosophy	3
ECON 1900	Principles of Economics	3
MATH 1320 or MATH 1510	Survey of Calculus <sup>2</sup> or Calculus I	3
<b>Credits</b>		<b>16</b>
<b>Year Two</b>		
<b>Fall</b>		
ACCT 2200	Financial Accounting	3
BTM 2500	Data Modeling, Analysis and Visualization	3
CORE 2500	Cura Personalis 2: Self in Contemplation	0
IB 2000	Introduction to International Business	3
MKT 3000	Introduction to Marketing Management	3
OPM 2070	Introduction to Business Statistics	3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
ACCT 2220	Accounting for Decision Making	3
BIZ 3000	Career Foundations <sup>3</sup>	1
CORE 3400	Ways of Thinking: Aesthetics, History, and Culture	3
ECON 3120 or ECON 3140	Intermediate Macroeconomics or Intermediate Microeconomics	3
MGT 3000	Management Theory and Practice	3
PHIL 2050	Ethics	3
<b>Credits</b>		<b>16</b>
<b>Year Three</b>		
<b>Fall</b>		
CORE 2800	Eloquentia Perfecta 3: Creative Expression	3
ECON 3120 or ECON 3140	Intermediate Macroeconomics or Intermediate Microeconomics	3

ENGL 4000	Professional Writing	3
FIN 3010	Principles of Finance	3
MGT 3200 or MGT 3201	Managing Ideas in Entrepreneurial Firms (Entrepreneurship Major requirement) or Social Entrepreneurship	3

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**Credits** **15**

**Spring**

MGT 2000	Legal Environment of Business I	3
MGT 3210	Managing Resources in Entrepreneurial Firms (Entrepreneurship Major requirement)	3
OPM 3050	Introduction to Management Science and Operations Management	3
	Elective that Satisfies University Core Attribute: Identities in Context	3
	Entrepreneurship Major Elective	3

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**Credits** **15**

**Year Four****Fall**

CORE 4000	Collaborative Inquiry	3
CORE 4500	Reflection-in-Action	0
	Entrepreneurship Major Elective	3
	Entrepreneurship Major Elective	3
	Elective in Business or Other Areas	6

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**Credits** **15**

**Spring**

MGT 4000	Strategic Management and Policy <sup>5</sup>	3
MGT 4200	Business Plan Development (Entrepreneurship major requirement)	3
	Electives in Business or Other Areas	7

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**Credits** **13**

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**Total Credits** **120**

<sup>1</sup> Must complete in first 36 credit hours at SLU.

<sup>2</sup> Must complete in first 60 credit hours at SLU.

<sup>3</sup> Must take 2nd semester sophomore year unless studying abroad.

<sup>5</sup> Must have completed all other Business Common Body of Knowledge courses.

## 2+SLU

2+SLU programs provide a guided pathway for students transferring from a partner institution.

- Entrepreneurship, B.S.B.A. (Jeffco 2+SLU) (<https://catalog.slu.edu/academic-policies/office-admission/undergraduate/2plusslu/jeffco/entrepreneurship/>)
- Entrepreneurship, B.S.B.A. (MAC 2+SLU) (<https://catalog.slu.edu/academic-policies/office-admission/undergraduate/2plusslu/mac/entrepreneurship/>)
- Entrepreneurship, B.S.B.A. (STLCC 2+SLU) (<https://catalog.slu.edu/academic-policies/office-admission/undergraduate/2plusslu/stlcc/entrepreneurship/>)

## Contact Us

For questions about undergraduate business programs, please email [slubiz@slu.edu](mailto:slubiz@slu.edu) or call 314-977-3800.