

INTERNATIONAL BUSINESS, MINOR

Saint Louis University's minor in international business prepares students to think and operate in a global context. Through focused coursework, including exciting global immersion experiences, students examine how economic, political and cultural forces influence business across borders.

Paired with any major, SLU's international business minor builds a global mindset and the ability to assess international opportunities in an increasingly interconnected economy.

The international business minor is also available for students studying at Saint Louis University-Madrid (<https://www.slu.edu/madrid/>).

Requirements

| Code | Title | Credits |
|------------------------------|--|-----------|
| Required Courses | | |
| ECON 1900 | Principles of Economics [^] | 3 |
| IB 2000 | Introduction to International Business (meets University Core Attribute: Global Interdependence) | 3 |
| IB 3100 | Geopolitics of World Business | 3 |
| IB 4120 | International Business Strategies [*] | 3 |
| Elective Courses | | |
| Select two of the following: | | 6 |
| IB 3020 | Latin American Business | |
| IB 3040 | Asian Business | |
| IB 3060 | International Business of the European Union [#] | |
| IB 3140 | International e-Business | |
| IB 3150 | Middle Eastern Business | |
| IB 3160 | Cultural Differences in International Business | |
| IB 3700 | Transitioning to a Sustainable World [#] | |
| IB 4900 | Global Immersion in International Business [†] | |
| Total Credits | | 18 |

[^] Additional prerequisite: MATH 1200 College Algebra (3 cr).

^{*} Additional prerequisite: Junior standing.

[†] Various immersion locations; only one may be used to satisfy minor area requirements.

NOTE: Outside of the Business Common Body of Knowledge (CBK), a maximum of one business course (3 credit hours) may be used to fulfill requirements in two business majors/minors.

[#] These courses are only offered on the Madrid campus. St. Louis students can take these during a study abroad experience to meet their major requirements.

Continuation Standards

Students must maintain a minimum 2.00 grade point average (GPA) in all courses used to fulfill minor requirements. If the minor GPA falls below a 2.00, students will have one semester to increase their minor GPA to a

2.00, or they will not be allowed to enroll in 3000- and 4000-level minor courses.

Madrid

SLU-Madrid's minor in international business allows students to understand the skills necessary for business activities to succeed in a global economy. The minor helps students understand the various economic, political and cultural variables that affect the business activities of international companies. It also allows students to learn how companies can manage international operations effectively on a global scale. Find out more about the international business program (<https://www.slu.edu/madrid/academics/degrees-and-programs/international-business.php>).

Curriculum Overview

The minor requires students to complete 18 credit hours of coursework, which includes four required courses (12 credits) and two electives (6 credits). SLU-Madrid offers the following IB courses that students can take for their electives:

- IB 3040 Asian Business
- IB 3060 International Business of the European Union
- IB 3140 International e-Business
- IB 3160 Cultural Differences in International Business
- IB 3700 Transitioning to a Sustainable World

Contact Us

For questions about undergraduate business programs, please email slubiz@slu.edu or call 314-977-3800.