

BUSINESS ESSENTIALS, POST-BACCALAUREATE CERTIFICATE

The Saint Louis University business essentials certificate provides a comprehensive introduction to the critical issues and decision areas that define core business functions. Designed for individuals seeking to advance within, or transition into, a business career, the SLU program offers a structured overview of foundational disciplines, including accounting, economics, finance, management, and marketing. This integrated approach equips those without prior business training with a shared base of knowledge and a cohesive learning experience, building the confidence and perspective needed to engage effectively in a business environment.

Admission Requirements

The Chaifetz School uses a holistic admissions approach to carefully evaluate all applicants, considering every aspect of their application. While an undergraduate degree is required for admission, a business background is not. Applicants must submit their:

- Completed online application (<https://gradapply.slu.edu/apply/>)
- Transcript(s) from all previously attended institutions
- 1-2 letters of recommendation
- Résumé/CV
- Professional goal statement of fewer than 500 words

Applications are reviewed on a rolling basis once all application materials are received. The average time for admissions decisions is two weeks.

Tuition

Tuition	Cost Per Credit
School of Business Master's and Certificate Programs	\$1,390

Additional charges may apply. Other resources are listed below:

Information on Tuition and Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition/>)

Miscellaneous Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/fees/>)

Information on Summer Tuition (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition-summer-current/>)

Scholarships and Financial Aid

For more information about Saint Louis University scholarships and financial aid, please visit the Office of Student Financial Services (<https://www.slu.edu/financial-aid/types-of-aid/>).

Accreditation

The Richard A. Chaifetz School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the world's largest business education alliance and accrediting body of business schools, ensuring continuous quality improvement in terms of curriculum, instructional resources, student selection, career

placement and intellectual contributions and qualifications of the faculty. Approximately 5% of business schools worldwide have achieved AACSB accreditation.

Learning Outcomes

- Graduates will be able to demonstrate an understanding of financial statements and valuation of financial assets.
- Graduates will be able to demonstrate an understanding of how accounting information is used by internal and external stakeholders.
- Graduates will be able to analyze problems, make decisions and present results on microeconomic concepts to make managerial decisions.
- Graduates will develop oral and written business communication and teamwork skills.
- Graduates will understand, recognize and evaluate ethical decision-making styles/approaches.

Requirements

Code	Title	Credits
ACCT 5010	Accounting for Managers	3
ECON 5010	Economics for Managers	3
MGT 6000	Management	3
MKT 6000	Marketing Management	3
FIN 6000	Finance for Managers	3
Total Credits		15

Continuation Standards

Students must maintain a cumulative grade point average (GPA) of 3.00 in all graduate/professional courses.

Roadmap

This roadmap is just one example of a semester-by-semester plan of study for this program. There are other plans students can and do take. The plan of study for each particular student is established in consultation with each student's academic advisor; *this roadmap does not replace academic advising appointments.*

Roadmap notes:

- This Roadmap assumes full-time enrollment unless otherwise noted.
- Courses/Milestones marked with an "!" are critical and must be completed in the semester listed in the Roadmap to ensure a timely graduation.
- Course availability and sequencing are subject to change.

Course	Title	Credits
Year One		
Fall		
ACCT 5010	Accounting for Managers	3
ECON 5010	Economics for Managers	3
Credits		6
Spring		
FIN 6000	Finance for Managers	3
MGT 6000	Management	3
Credits		6

Summer

MKT 6000	Marketing Management	3
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	Credits	3
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	Total Credits	15

Contact Us

For additional admission questions, please contact:

Chaifetz Business Programs Office

Graduate Business Admission Team

314-977-3800

gradbiz@slu.edu

Request Information ([https://www.slu.edu/](https://www.slu.edu/business/graduate/request-info.php)

[business/graduate/request-info.php?](https://www.slu.edu/business/graduate/request-info.php)

[_ga=2.149964213.2062578250.1775057932-127231973.1726158023](https://www.slu.edu/business/graduate/request-info.php))