

BUSINESS ANALYTICS, POST-BACCALAUREATE CERTIFICATE

Organizations are increasingly dependent on professionals who can gather the right data and make data-based decisions. The business analytics post-baccalaureate certificate from Saint Louis University covers three distinct areas of business analytics — database knowledge, data analytical skills and application of analytics in decision-making.

Admission Requirements

The Chaifetz School uses a holistic admissions approach to carefully evaluate all applicants, considering every aspect of their application. While an undergraduate degree is required for admission, a business background is not. Applicants must submit their:

- Completed online application (<https://gradapply.slu.edu/apply/>)
- Transcript(s) from all previously attended institutions
- 1-2 letters of recommendation
- Résumé/CV
- Professional goal statement of fewer than 500 words

Applications are reviewed on a rolling basis once all application materials are received. The average time for admissions decisions is two weeks.

Tuition

Tuition	Cost Per Credit
School of Business Master's and Certificate Programs	\$1,390

Additional charges may apply. Other resources are listed below:

Information on Tuition and Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition/>)

Miscellaneous Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/fees/>)

Information on Summer Tuition (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition-summer-current/>)

Scholarships and Financial Aid

For more information about Saint Louis University scholarships and financial aid, please visit the Office of Student Financial Services (<https://www.slu.edu/financial-aid/types-of-aid/>).

Accreditation

The Richard A. Chaifetz School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the world's largest business education alliance and accrediting body of business schools, ensuring continuous quality improvement in terms of curriculum, instructional resources, student selection, career placement and intellectual contributions and qualifications of the faculty. Approximately 5% of business schools worldwide have achieved AACSB accreditation.

Learning Outcomes

- Graduates will analyze problems, make decisions and present results, both individually and as part of teams and groups, using vehicles such as problem and case analysis, integrated modules and live consulting opportunities.
- Graduates will understand, recognize and evaluate ethical decision-making styles/approaches.

Requirements

Code	Title	Credits
ITM 6550	Big Data in Organizations	3
ITM 6450	Decision Making with Enterprise Systems	3
ITM 6700 or OPM 6800	Advanced Business Analytics Prescriptive Analytics	3
Total Credits		9

Continuation Standards

Students must maintain a cumulative grade point average (GPA) of 3.00 in all graduate/professional courses.

Roadmap

This roadmap is just one example of a semester-by-semester plan of study for this program. There are other plans students can and do take. The plan of study for each particular student is established in consultation with each student's academic advisor; *this roadmap does not replace academic advising appointments.*

Roadmap notes:

- This Roadmap assumes full-time enrollment unless otherwise noted.
- Courses/Milestones marked with an "!" are critical and must be completed in the semester listed in the Roadmap to ensure a timely graduation.
- Course availability and sequencing are subject to change.

Course	Title	Credits
Year One		
Fall		
ITM 6700 or OPM 6800	Advanced Business Analytics or Prescriptive Analytics	3
Credits		3
Spring		
ITM 6550	Big Data in Organizations	3
ITM 6450	Decision Making with Enterprise Systems	3
Credits		6
Total Credits		9

Contact Us

For additional admission questions, please contact:

Chaifetz Business Programs Office
Graduate Business Admission Team
314-977-3800
gradbiz@slu.edu

Request Information (https://www.slu.edu/business/graduate/request-info.php?_ga=2.149964213.2062578250.1775057932-127231973.1726158023)