

MARKETING, B.S.B.A. (STLCC 2+SLU)

This program plan is part of the formal 2+SLU transfer agreement between St. Louis Community College and Saint Louis University.

Students in this program will satisfy the degree requirements published in the 2025-2026 academic catalog at St. Louis Community College and the 2026-2027 academic catalog at SLU. Students must complete all courses and transfer to SLU by the fall 2029 semester.

Students who plan to transfer to SLU after fall 2029 should contact a transfer admission counselor (<https://www.slu.edu/admission/transfer/contact.php>) to explore options.

Students who have been following a program plan from a previous year's academic catalog can reference their older program plan version by reviewing our previous catalogs (<https://catalog.slu.edu/previous-catalogs/>).

For additional information see the catalog entry for:

Marketing, B.S.B.A. (<https://catalog.slu.edu/colleges-schools/business/marketing/marketing-bs/>)

Admission Requirements

- Students must complete all the courses outlined on the program plan unless an exception is approved by SLU.
- Students must complete an application for admission.
- Students may be subject to admission review under circumstances outlined in the Admission Policies (<https://catalog.slu.edu/academic-policies/office-admission/undergraduate/admission-policies/>).
- Students must present at least a 2.50 cumulative college GPA at the time of transfer to SLU.
- This program plan is structured for a fall semester start at SLU. Students interested in starting the spring semester should contact SLU to explore this option.

Program Plan

Program plans provide a guided pathway for students to earn an associate degree at their home institution and a bachelor's degree at Saint Louis University. Students may change the sequence in which they complete courses at their home institution. Students who complete a course that is not part of this program plan are encouraged to contact SLU to see if the course could be substituted.

St. Louis Community College Courses

Transfer Course	Transfer Course Title	Transfer Course Credits	Equivalent SLU Course	Equivalent SLU Credits
Year One				
Fall				
BUS 104	Intro to Business Administration**	3	BIZ 1001	3

COM 107	Public Speaking (MOTR COMM 110)**	3	CMM 1200	3
ENG 101	College Composition I (MOTR ENGL 100)	3	ENGL 1500	3
HST 101 or HST 102	United States History to 1865 (MOTR HIST 101) or United States History from 1865 to the Present (MOTR HIST 102)	3	HIST 1600 or HIST 1610	3
MTH 186 or MTH 210	Survey of Calculus or Analytic Geometry and Calculus I	4-5	MATH 1ELE or MATH 1510	4-5
		Credits	16-17	16-17
Spring				
ACC 110	Financial Accounting**	4	ACCT 2200	4
ECO 151	Principles of Macroeconomics (MOTR ECON 101)* **	3	ECON 1ELE	3
ENG 102	College Composition II (MOTR ENGL 200)	3	ENGL 1900	3
PHL 101	Introduction to Philosophy (MOTR PHIL 100)	3	PHIL 1700	3

	Choose one:	3-5	CORE 3800	3-5
	BIO 106 (BIOL 1ELE), BIO 109 (BIOL 1ELE), BIO 110 (BIOL 1ELE), BIO 113 (BIOL 1ELE), BIO 124 (BIOL 1ELE), BIO 125 (DIET 2080), BIO 140 (BIOL 1ELE), BIO 151 (BIOL 1ELE), BIO 154 (BIOL 1ELE), CHM 101 (CHEM 1080 & CHEM 1085), CHM 105 (CHEM 1110 & CHEM 1115), CHM 109 (CHEM 1000), GEG 103 (EAS 1170), GEO 100 (EAS 1430), GEO 103 (EAS 1080), GEO 111 (EAS 1430 & EAS 1435), GEO 113 (EAS 1450), PHY 111 (PHYS 1310), PHY 122 (PHYS 1610 & PHYS 1620), PSI 115 (PHYS 1ELE), PSI 123 (EAS 1420), PSI 125 (EAS 1420)			
	Credits	16-18		16-18

Year Two

Fall				
ACC 114	Managerial Accounting**	3	ACCT 2220	3
BUS 201	Elementary Business Statistics**	3	OPM 2070	3
ECO 152	Principles of Microeconomics	3	ECON 1ELE	3

	(MOTR ECON 102)* **			
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PHL 104	Ethics (MOTR PHIL 102)**	3	PHIL 2050	3
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	Natural Sciences Course	3-5	Elective	3-5
	Credits	15-17		15-17

Spring

BLW 201	Legal Environment of Business**	3	MGT 2000	3
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IB 100	International Business**	3	IB 2000	3
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	Choose one:	3	CORE 2800	3
	ART 109 (ART 2000), ART 113 (ART 2400), ART 115 (ART 2300), ART 116 (ART 2450), ART 165 (ART 2600), ART 172 (ART 2650), ART 275 (ART 2650), COM 111 (CMM 1ELE), ENG 110 (ENGL 3100), ENG 114 (ENGL 3070), ENG 202 (ENGL 3070), ENG 224 (ENGL 3060), ENG 225 (ENGL 3050), ENG 233 (ENGL 3080), MCM 134 (CMM 2510), THT 108 (THR 2510)			

	Core 42 Elective (if needed)	3	UNIV #ELE	3
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	Elective (if needed)	3	UNIV #ELE	3
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	Credits	15		15
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	St. Louis Community College Total Credits	60		60
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Note: This program plan is structured for a fall semester start at SLU. Students interested in starting in the spring semester should contact SLU to explore this option.

Note: This program plan meets the requirements of the Business Administration A.A. (<https://catalog.stlcc.edu/programs/business-administration-aa/#text>) program at STLCC.

* ECO 151 (ECON 1ELE) and ECO 152 (ECON 1ELE) must be completed to transfer credit for ECON 1900. ECO 151 and ECO 152 may be substituted for ECO 140 (ECON 1900).

**This course must be passed with a grade of "C" or higher. SLU must review this course if it is transferred from another institution or testing service.

General Elective	3
Credits	17-18
Total Credits	64-66

Marketing Major Courses (<https://catalog.slu.edu/colleges-schools/business/marketing/marketing-bs/#requirementstext>)

Contact Us

For additional questions, please contact:

Transfer Admission
314-977-2500
transfer@slu.edu

Saint Louis University Courses

Course	Title	Credits
Year Three		
Fall		
BIZ 1002	Business Foundations Excel Lab	0
BIZ 1100	Business in Action	1
BTM 2000	Introduction to Business Technology Management	3
CORE 1000	Ignite First Year Seminar	2,3
CORE 1500	Cura Personalis 1: Self in Community	1
ECON 3120	Intermediate Macroeconomics	3
MGT 3000	Management Theory and Practice	3
MKT 3000	Introduction to Marketing Management	3
Credits		16-17
Spring		
BIZ 3000	Career Foundations	1
BTM 2500	Data Modeling, Analysis and Visualization	3
CORE 2500	Cura Personalis 2: Self in Contemplation	0
FIN 3010	Principles of Finance	3
Major Courses		6
Credits		13
Year Four		
Fall		
CORE 1600	Ultimate Questions: Theology	3
CORE 4500	Reflection-in-Action	0
ECON 3140	Intermediate Microeconomics	3
OPM 3050	Introduction to Management Science and Operations Management	3
Major Courses		6
General Elective		3
Credits		18
Spring		
CORE 4000	Collaborative Inquiry	2-3
ENGL 4000	Professional Writing	3
MGT 4000	Strategic Management and Policy	3
Major Courses		6